



The UNESCO Club Ticino, Partnership 2022

Partnership in the project: "BELLINZONA CASTLES & GO"

UNESCO is a specialised agency of the UN that for more than seventy years has always expressed the same message: *"...since wars are born in the hearts of men, it is in the hearts of men that the seed of Peace must be sown, through education, science, culture and communication..."*.

UNESCO's action takes place on three levels. The International level based in Paris, which sets the guidelines and concludes the Conventions. The National level with headquarters in the capitals of states, which transmits and protects the values of Peace and Tolerance. Finally, the Regional level based in the UNESCO Clubs and Centres scattered all over the world, which translate UNESCO principles into concrete activities, in direct contact with civil society.

The UNESCO Club Ticino is entitled to award the Partnership to activities worthy of attention, which reflect the ideals of UNESCO.

The Partnership has a strictly ethical value and the activity invested in it must highlight its affiliation with UNESCO ideals, through the Partenaire logo.

The UNESCO Club Ticino awards the Partnership to the project:

"BELLINZONA CASTLES & GO"

The "BELLINZONA CASTLES & GO" project is highly articulated, with social, sporting, cultural and artistic implications. It is a project that above all contains the will to create in the hearts of participants a strong and clear awareness of the value of history and traditions of Bellinzona.

Three aspects can be considered.

1) When the Race is a Heritage.

The "BELLINZONA CASTLES & GO" project is a 10 km long celebration. A celebration that between sports, art, culture, entertainment and solidarity transports its participants along the tracks of time. Thus, with two different starts (one for the popular running race, one for the walking race), it will be possible to encounter the history, landscape and artistic and medieval heritage of a city whose beauty is certainly worth rediscovering.



2) When Running is the Culture of Peace.

UNESCO has repeatedly emphasised the significant role of sport and popular running as agents of social integration, collective mobilisation and economic development. The two races proposed by the project strengthen social ties and promote the ideals of non-violence and tolerance. The Culture of Peace is precisely a mindset that is formed from small things, from positive and convivial attitudes such as those expressed in the "BELLINZONA CASTLES & GO" festival.

3) When Running is the engine of Values.

UNESCO sums up in these three steps the process of Communication and Sharing:

Understanding in order to learn
Knowing to Appreciate
Communicate to share Values

In this context, art and nature acquire an important pedagogical content, because they arouse emotions and transmit values.

The passionate pursuit of the "BELLINZONA CASTLES & GO" project is precisely in tune with these UNESCO ideals. The project aims to bring as many people as possible closer to the artistic phenomenon and natural beauty: both to make the monumental heritage of Bellinzona known and to evoke traditions and customs. monuments of Bellinzona, to recall important traditions and customs and finally to rediscover and hand down an identity and a memory not to be forgotten.

Against this background, the Committee of the Club for UNESCO Ticino, assigns the Partnership to the project "BELLINZONA CASTLES & GO".

The use of the Partenaire logo will allow the visibility of this Partnership.

May 2022